



Imam Reza International University
Faculty Member's CV

Name: Saeed Jafari Titkanloo

**Assistant Professor of Management, Management Department,
Administrative Sciences Faculty**

Asrar St. Deneshgah Aven. Mashhad, Iran

Tel: 00989151574933

Ext. 00985138041

E-mail: s_jafari_t@imamreza.ac.ir; s_jafari_t@yahoo.com

Photo

Education

Tehran University (2009-2013)

PhD Management; Operations Research

Thesis: Developing a cleaner production model based on the concept of organizational excellence using a hybrid approach

Tehran University (2000-2002)

MSc Operations Research

Thesis: Fuzzy multi-criteria analysis for cement sample exporter selection

Assistant professor, Imam Reza International University (2013-present)

Teaching/supervising experience

- Teaching quantitative courses in the field of management such as statistics, operations research, multi-criteria decision-making at undergraduate, master's and doctoral levels.
- Supervising postgraduate and PhD dissertations

Publications

- [Investigation on effect environmental factors in creation paper waste in offset printing](#) و Mohsen Moradi, **Saeed Jafari Titkanloo**, Mahsa Shirbazoo* و [Journal of Publishing, Volume:2 Issue: 5, 2013](#), P 53
- [Identification and Ranking the Criteria of Site Selection for Construction of Mosques in Roadways](#) ,**Saeed Jafari Titkanloo** *, Omid Behboodi, Mohammad Sadegh Hematian Saboor, [Geographical Research, Volume:32 Issue: 4, 2018](#), PP 210 -221



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- [Analyzing the Role of Hospitals Internet Marketing in the Development of International Markets](#) ,**Saeed Jafari Titkanloo** *, Hasan Asgharzadeh ,[Journal of International Business Management](#) ,
[Volume:3 Issue: 1, 2020](#) , PP 65 -82
- [The impact of product innovation and process innovation strategies on business performance; Investigating the role of environmental dynamics and environmental competitiveness](#) , **Saeed Jafari Titkanloo***, Nafisa Zulfiqari, Omid Behbodhi, Mohammad Zia Mohseni, [Journal of Future Studies Management](#) ,[Volume:30 Issue: 4, 2020](#) , PP 73 -88
- [Categorization and Prioritization of Critical Success Factors of Knowledge-Based Companies Using Q Method](#) , Seyed Reza Nasri *, **Saeed Jafari Titkanloo**, [Scientific Journal of Progress Study: Systems and Strategies](#) ,[Volume:2 Issue: 1, 2021](#) , PP 133 -161
- [Market Segmentation of Nuts and Dried Fruits Based on Customers Expected Values Using DBSCAN Algorithm](#) , Mina Nezampour, Morteza Rojuee *, **Saeed Jafari Titkanloo**, [Commercial Surveys](#) ,[Volume:19 Issue: 111, 2022](#) , PP 45 -67
- [The Effect of Strategic change on Organizational performance; Considering the mediating role of organizational learning and moderating effect of environmental dynamism.](#) , Elias Laalkazemian *, **Saeed Jafari Titkanloo** , [Journal of Strategic Management Studies](#) ,[Volume:13 Issue: 50, 2022](#) , PP 175 -199
- The role of organizational agility on the relationship between organizational information technology capabilities and competitive performance; case study: Mellat bank, R Babazadeh, **Saeed Jafari Titkanloo** - Journal of Educational, 2019.
- The effect of marketing activities on gaining a competitive advantage with the mediating role of relationship quality; case study: Ansar Bank of Mashhad, **Saeed Jafari Titkanloo**, M Ramzanpour. of Educational. 2020.
- internet entrepreneurship in the iraqi restaurant industry Saeed Jafari Titkanloo, AJ Dakhel - The journal of contemporary issues, 2024
- The impact of social media marketing activities on student desires: analyzing the mediating role of brand identity, perceived value, and satisfaction, MZ Mohseni, Saeed Jafari Titkanloo - International Journal of Internet, 2022.
- Identifying The Stakeholders of The Construction Industry Based on The Governing Values: Content Analysis Based on Semi-Structured Interviews, SV Khargh, M Rojuee, **Saeed Jafari Titkanloo** - Cadernos de Educação, 2023

Research skills

- Quantitative studies in management
- Application of operations research models in decision making
- Multi-criteria decision making in fuzzy conditions
- Optimizing the production process

Conferences and presentations

<https://civilica.com/p/496940/>